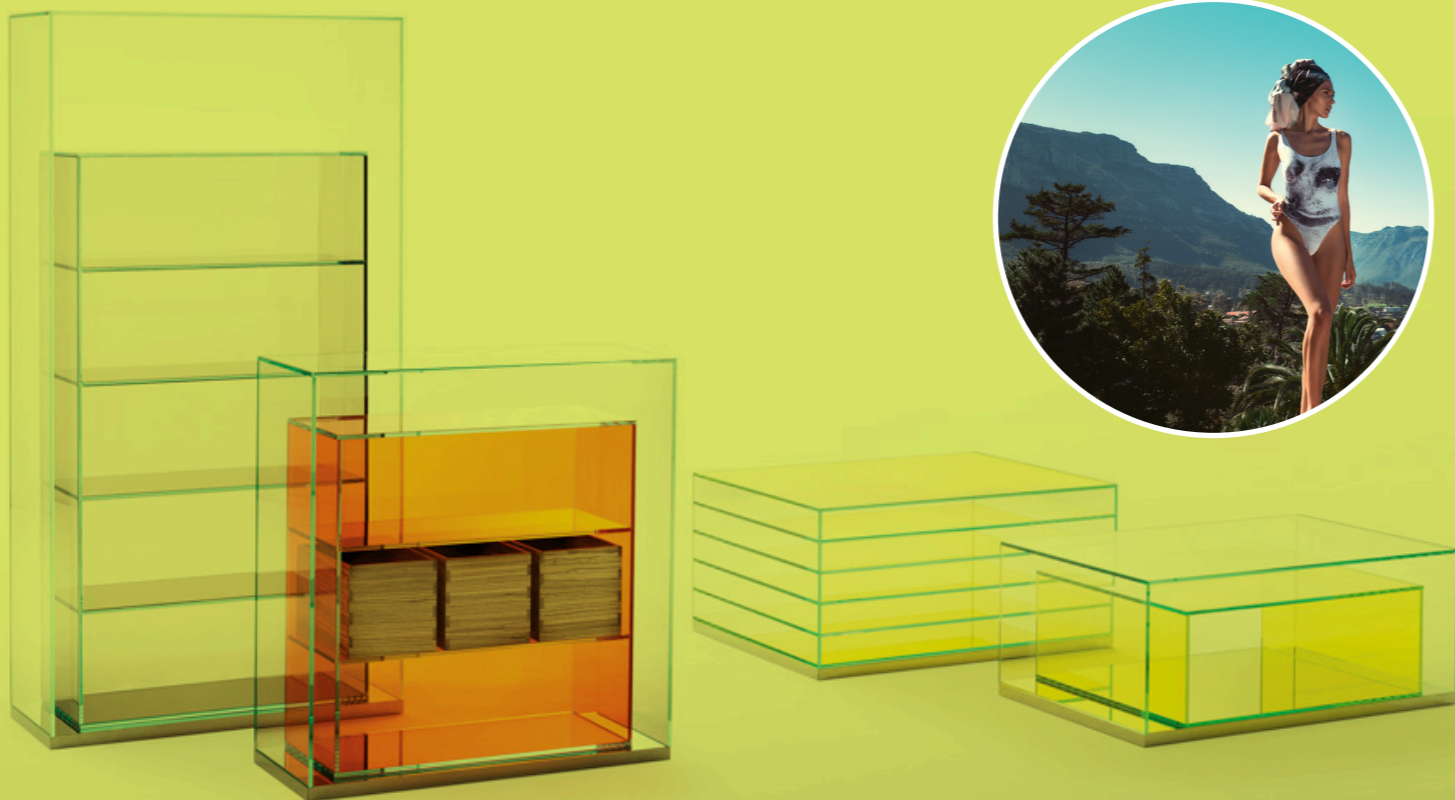




Showcasing new design talent

Fashionline magazine is a glossy fashion and lifestyle title which covers culture, travel and design



rate card

| | |
|--|-----------|
| Full Page ROP..... | £2,150.00 |
| Full Page right hand..... | £2,500.00 |
| Full Page opposite contents, stockist, contributors..... | £2,950.00 |
| Half page..... | £750.00 |
| Inside Front Cover..... | £5,150.00 |
| Inside Front Cover DPS..... | £6,500.00 |
| Inside Back Cover..... | £4,950.00 |
| Outside Back Cover..... | £6,950.00 |
| DPS ROP..... | £4,150.00 |
| 1ST, 2ND & 3RD DPS..... | £4,500.00 |

As we are keen to showcase all aspects of the design industry irrespective of size, Fashionline has devised a unique, beautifully designed classified section that truly benefits the advertisers by presenting their products in a befitting environment. These sections are available in four main sizes:

- SIZE A £150 lineage ads with image – perfect for new designers and grads.
- SIZE B £250/£350 4-6 ads per page
- SIZE C £450 9 ads per page with space for approx 50 words ideal for shops, bars, restaurants, independent retailers etc.
- SIZE D £750 3-4 ads per page plus 100-120 words ideal for universities, galleries and companies looking to show their products in a little more depth. Editorial can be written by our editorial team or your own PR.

Mock ups of classified sections are available on request.

Fashionline offers a comprehensive range of bespoke marketing and advertising solutions to gain maximum benefits from our audience and optimum exposure of your products. Information on our services to tailor makes; bound in and out supplements, cover mounts, loose inserts, events and online promotions are available on request. *Rates are subject to VAT at the current rate.*

specifications

MECHANICAL DATA

| Single page | depth | width |
|-------------|--------|----------|
| Type | 260 mm | x 185 mm |
| Trim | 300 mm | x 225 mm |
| Bleed | 306 mm | x 231 mm |

| DPS | depth | width |
|--------------|--------|----------|
| Type | 260 mm | x 410 mm |
| Trim | 300 mm | x 450 mm |
| Bleed (3 mm) | 306 mm | x 456 mm |

Gutter Please accommodate for 10mm/12.5mm loss of visibility in gutter.

| ¼ page ad | depth | width |
|-----------|--------|---------|
| Type | 127 mm | x 90 mm |

GENERAL REPRO DETAILS

Images should be supplied on disk and saved as CMYK TIFF or PDF, 300 dpi at 100% final print size. Colour proof by post is required. Please email this to: The Production Manager, Fashionline Magazine, itell Media Group, 17, Ensign House, Admirals Way, Canary Wharf, London EC14 9XQ. Tel: + 44 (0) 2078637542 England, United Kingdom.



Contact Advertising on:

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