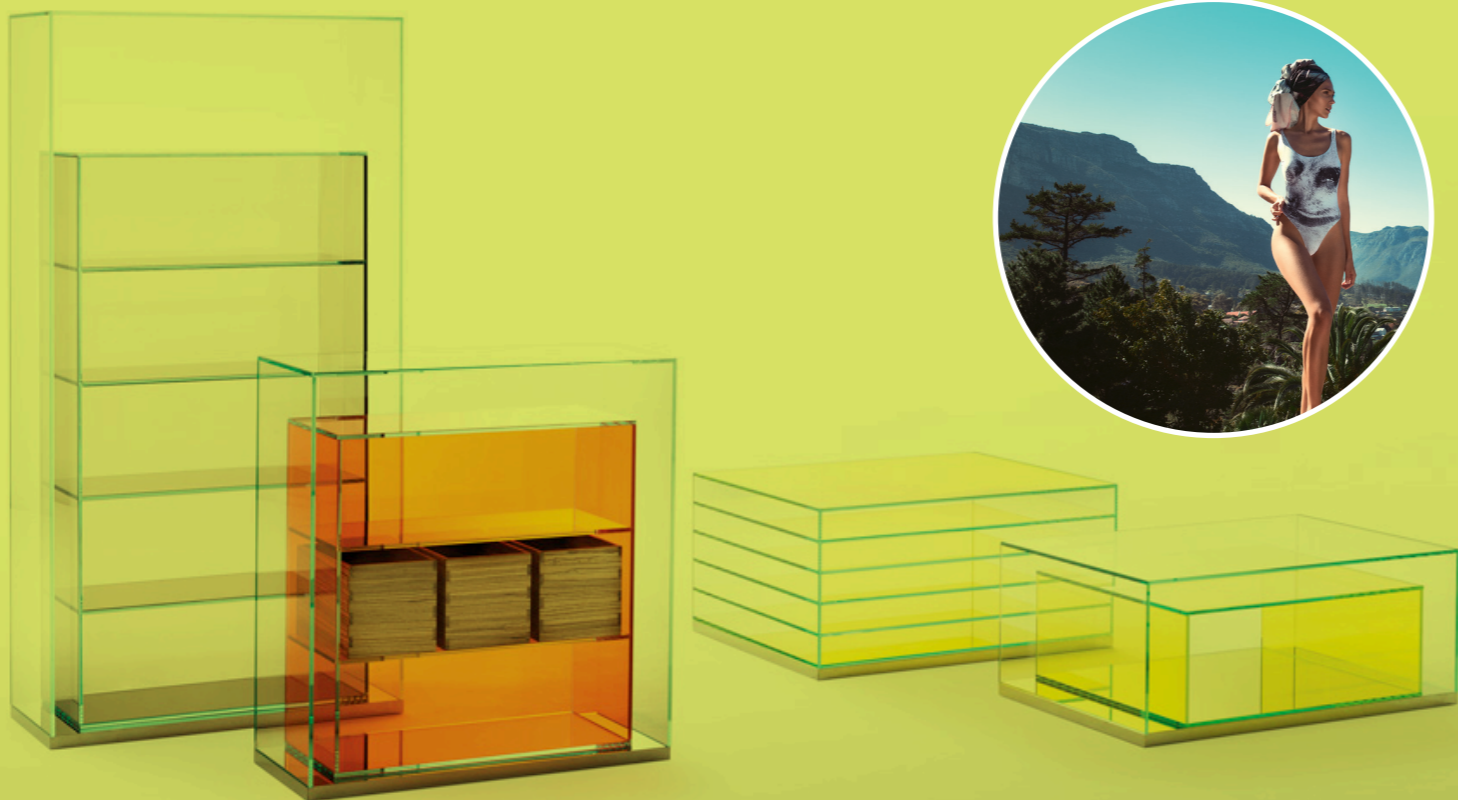




Showcasing new design talent

Fashionline magazine is a glossy fashion and lifestyle title which covers culture, travel and design



rate card

Full Page ROP.....	£2,150.00
Full Page right hand.....	£2,500.00
Full Page opposite contents, stockist, contributors.....	£2,950.00
Half page.....	£750.00
Inside Front Cover.....	£5,150.00
Inside Front Cover DPS.....	£6,500.00
Inside Back Cover.....	£4,950.00
Outside Back Cover.....	£6,950.00
DPS ROP.....	£4,150.00
1ST, 2ND & 3RD DPS.....	£4,500.00

As we are keen to showcase all aspects of the design industry irrespective of size, Fashionline has devised a unique, beautifully designed classified section that truly benefits the advertisers by presenting their products in a befitting environment. These sections are available in four main sizes:

SIZE A	£150	lineage ads with image – perfect for new designers and grads.
SIZE B	£250/£350	4-6 ads per page
SIZE C	£450	9 ads per page with space for approx 50 words ideal for shops, bars, restaurants, independent retailers etc.
SIZE D	£750	3-4 ads per page plus 100-120 words ideal for universities, galleries and companies looking to show their products in a little more depth. Editorial can be written by our editorial team or your own PR.

Mock ups of classified sections are available on request.

Fashionline offers a comprehensive range of bespoke marketing and advertising solutions to gain maximum benefits from our audience and optimum exposure of your products. Information on our services to tailor makes; bound in and out supplements, cover mounts, loose inserts, events and online promotions are available on request. *Rates are subject to VAT at the current rate.*

specifications

MECHANICAL DATA

Single page	depth	width
Type	260 mm	x 185 mm
Trim	300 mm	x 225 mm
Bleed	306 mm	x 231 mm

DPS	depth	width
Type	260 mm	x 410 mm
Trim	300 mm	x 450 mm
Bleed (3 mm)	306 mm	x 456 mm

Gutter Please accommodate for 10mm/12.5mm loss of visibility in gutter.

¼ page ad	depth	width
Type	127 mm	x 90 mm

GENERAL REPRO DETAILS

Images should be supplied on disk and saved as CMYK TIFF or PDF, 300 dpi at 100% final print size. Colour proof by post is required. Please email this to: The Production Manager, Fashionline Magazine, itell Media Group, 17, Ensign House, Admirals Way, Canary Wharf, London EC14 9XQ. Tel: + 44 (0) 2078637542 England, United Kingdom.



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